

# E-commerce in Wallonia



## 5 more good reasons to invest in Wallonia

Located at the center of economic Europe :



Favorable business environment :



R&D Culture :



Economy open to the world :

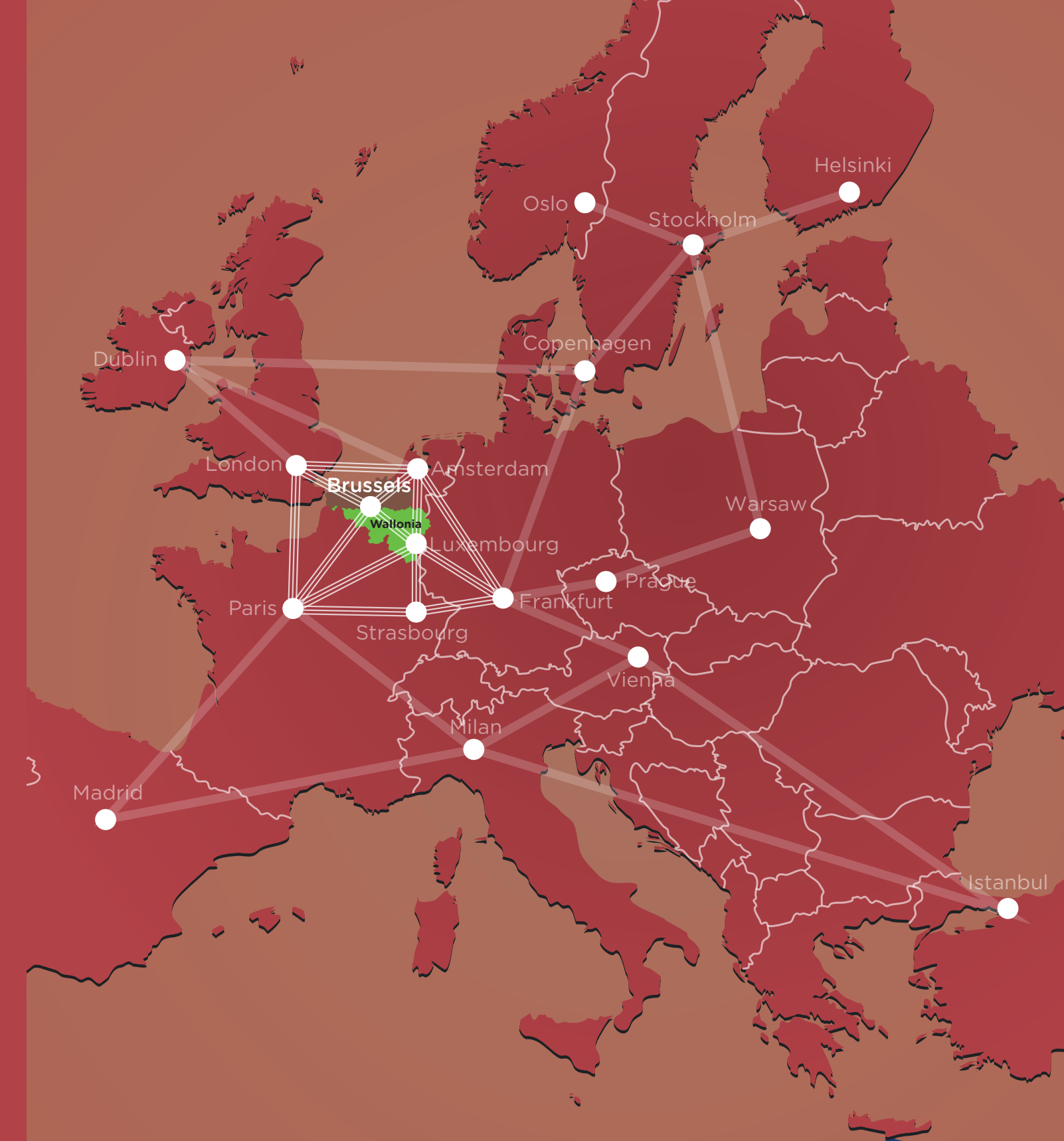


Quality of life :



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www.investinwallonia.be

### Feel inspired



## E-COMMERCE

WALLONIA, YOUR DIGITAL GATEWAY OF EUROPE

digital wallonia .be

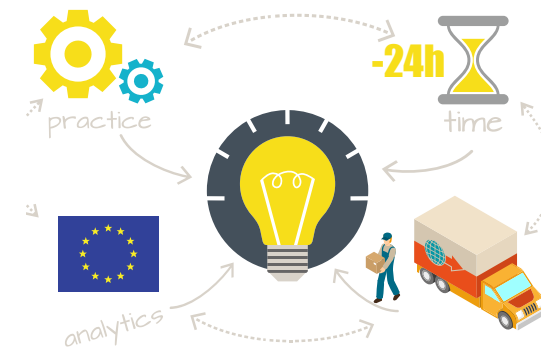
Wallonia.be  
EXPORT INVESTMENT

## Our key 10 assets

- Ideal location at the heart of biggest markets.
- Low operational costs.
- Liege Airport 24/7 as a top European airport and as a main gateway for E commerce.
- Best European customs system - Be Gate.
- Availability of lands at low prices & short delay to get permit.
- Excellent fiscal environment - VAT deferment.
- Connected to main seaports with daily river shuttles.
- Highly efficient business environment and flexibility.
- One of the highest workforce productivity in Europe
- Shortest lead time to reach customers thanks to efficient declaration, handling processes but also shorter distances

## Lead time optimization

- Ideal location at the heart of biggest markets – in between Germany, France, UK and the Netherlands
- Process time by customs in 30 minutes
- Liege “express” airport capacity to handle and distribute goods – operating 24/7
- Connected to main seaports with daily river shuttles / various multi-modal platforms
- Deliver to most European countries within 24 hours



## Fiscal environment and customs

- Best European customs system : Be Gate – clients centric, quick and easy process, collaborative approach
- Automated VAT payments thanks to report to the next period and automatic balance
- Attractive investment regimes

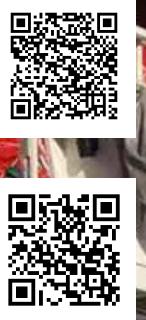


## Testimonial



“In support of Alibaba Group’s eWTP project in Belgium, Cainiao Smart Logistics Network sets up first European e-Hub in Liege Airport @Flexport”

“We believe that under the eWTP platform, we will open up the huge potential opportunities for European SMEs to reap the benefits of global cross-border trade, especially into the China market where the demand for European goods is high.”



## LOGISTICS & E-COMMERCE HEAVEN

- **Ranked 3rd «most ideal location** for European e-commerce»
- **Best in class logistics - capable Third Party Logistics** for handling and shipment to and from the distribution center
- More than 20 logistics zones directly located at the crossroads of main transport axes
- **Centrally located in the middle of a triangle** between Amsterdam-Paris-Frankfurt
- Fundamental quadri-modal region, welcoming blocktrains from China and sea-containers through Rotterdam and Antwerp
- **Highly efficient custom clearance system, known to be one of the fastest and most flexible in Europe** with a unique depot transit system (90 days)
- **Night work and night drive allowed**
- **Close to the Liège airport**, with FedEx TNT hub and 24/7 dedicated to cargo for air shipments



## Low operational costs

- Operational costs are up to 10 to 15% lower than those in neighboring regions and countries
- Highly efficient business environment and flexible working conditions
- 4th highest workforce productivity in Europe with \$69,7 GDP per hour
- Government grants, subsidies available to support investments
- Attractive energy costs

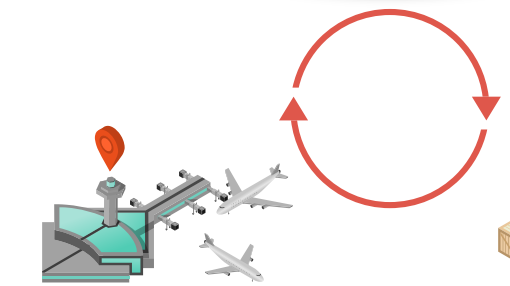


## Business environment

- A region which is highly supporting logistics and E commerce
- Open to the world economy
- A major hub for International E commerce players
- Strong talent base thanks to extensive training organizations and partnership with universities
- At the heart of innovation, research and technological development in Wallonia
- Land at competitive prices (compared to London, Amsterdam, Paris and Frankfurt)



220,000sm on site , part of eWTP European Project



**LIEGE AIRPORT**  
@Flexport multimodal ecosystem as the **EU main Air Hub** + **Fulfillment Center** (Air-Train-Sea freight)

**Global distribution** objective of **72h Delivery** Worldwide”

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